

PROSPECTUS

SINI is an internationally recognized conference to learn from and network with leaders in the fields of health care and nursing informatics. SINI's mission is to provide clinicians, leaders, and academicians with new knowledge, exceptional presentations, and experiences that further develop leadership in the fields of nursing and health care informatics.

VARIOUS TOPICS COVERED



- Innovations in informatics and
- technology Health Information Technology
- Care coordination across the continuum
 Capturing IT intangible
 Patient-facing solutions and

- engagement Education, practice, and research in informatics

WHY SPONSOR?



- Share thought leadership Create brand awareness Launch a new product Reach your target audience Make new connections Nurture existing relationship Host your networking event

Sponsor support is critical to operate and sustain the SINI virtual conference. All sponsors receive a comprehensive list of registration information and the sponsor's name attached to sponsor-level item when it is mentioned in SINI communications including website, emails, social media, and other conference materials. Benefits are commensurate with sponsor level.

HIGHLIGHTS



- Continuing education
- Networking with peers from around the globe Lectures and discussions with
- experts
- Posters and presentations from informaticians

- Research and practice exemplars
 Spotlight on innovations
 Downloadable resources and
 learning materials
 Games, prizes, and opportunities
 to win free registration to SINI

SPONSOR LEVEL	AMOUNT
Platinum	\$10,000
Gold	\$5,000
Silver	\$2,500
Keynote Speakers	\$1,500
SINI U	\$1,000
Networking Event	\$750
SINI Scholarship	\$750
Awards	\$500

Become a sponsor at: nursing.umaryland.edu/sini

