



**SINI 2016**  
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## Informatics Leadership in a Dynamic Healthcare Environment

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## Objectives

- Discuss key traits of Nursing Informatics leaders
- Discuss the Informatics Specialists role in the current dynamic healthcare environment re: Triple Aim including internal and external forces that impact the role of Nursing Informaticist.
- Explore how Informatics Nurses can lead the changing healthcare system and demonstrate its' impact on patient outcomes

## Own the Role

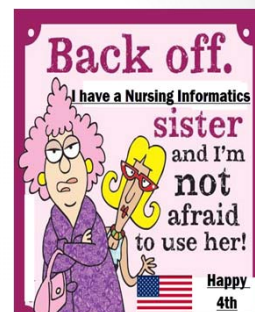
- New field (relatively) We are still defining the NI roles.
- Imposter Syndrome
- Lola's Story
  - New to NI
  - Not really sure what to do
  - Struggled trying to understand how to be a Nursing informaticist
  - Started working with device integration
  - Became the clinical lead on our Alaris IV Pump Interoperability project
  - Presented to the THR Board



Clance, Pauline Rose; Imes, Suzanne A. (1978). "The imposter phenomenon in high achieving women: Dynamics and therapeutic intervention." (PDF). *Psychotherapy: Theory, Research & Practice* 15 (3): 241-247. doi:10.1037/h0086006. Retrieved 19 February 2015.

## Be Authentic

- See yourself as others see you
- Do a reality check occasionally
- We're a small community- we interact virtually.
- We talk to people we can't see and don't know.
- Need to think about the impression we make, and how we come across



## Take Risks



- Put yourself “out there.”
- Take a chance
- Tanna’s Story
  - ICU Nurse
  - Epic builder- analyst
  - Well respected- built all the core measures, predictive tools.
  - Wants to be a CNIO
  - Moved into NI
  - Completed Masters
  - Created a NI Role around analytics and outcomes

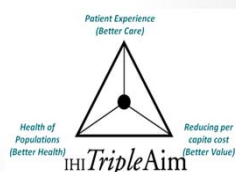
## Embrace Change- Step Up

- Dr. Velasco, the THR CHIO. says to his Directors- How can you impact HCAPPS Scores
- Cathy’s Story- Emmi and Patient Engagement
- HIMSS NI Committee has adopted 3 goals for the next 2 years- Patient Engagement, Value, and Population Health
- Triple Aim impact on NI- should be the focus of everything we do.



## How NI Can “Step Up”

- Need to broaden experience from a single venue or focus to a patient-centered focus across encounters.
- Focus on the patient- it’s often easy to focus on technology- but technology is an enabler to support the patient experience.
- Ensure NI’s are involved in Committees and strategies where these initiatives are discussed.
- Can help align workflows and patient response, and how technology can support



<http://www.ihl.org/engage/initiatives/TripleAim/Pages/default.aspx>

## Change Examples

- Meaningful Use
  - eCQM’s- support proper documentation to align with eMeasures
  - eCase Review
  - Educate Nurses on MU
- Bundled Care
  - Help design workflows
  - Nursing Advocate- this is often a physician driven process.
- Population Health
  - Provide mobile devices and support mobile technology for patients
  - Train nurses to use mobile tools
  - Ochsner Health and use of Apple Watch
  - Giving Patients tablets for education
  - Predictive tools to identify patients at risk of Readmission

## Take Action- Be Decisive

- Righteous indignation
- Patient Safety First
- Managerial Courage
- Downtime Decision- Dec. 12, 2010
- SAFER Guides
- Unintended Consequences



<https://www.healthit.gov/safer/safer-guides>

## Be Bold- Be Relentless

- Joni's Story
- Ebola Screening Tool- October 2014



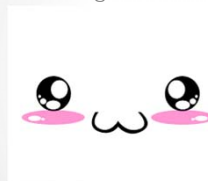
## Be Tenacious

- Chris's Story
- "Won't let go"
- Clinical Workgroups
  - Med Rec
  - Discharge Instructions
  - NI Security Access



## Obsession with Outcomes

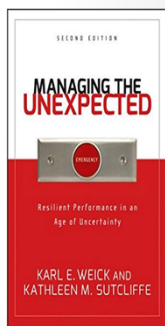
- Reliable Care Blueprinting
- Making Data Useful



Managing the Unexpected: Resilient Performance in an Age of Uncertainty. Karl E. Weick, Kathleen M. Sutcliffe. August 31, 2007

## High Reliability

- High Reliability- Managing the Unexpected
  - Preoccupation with failure
  - Reluctance to simplify
  - Sensitive to operations
  - Commitment to resilience
  - Defence to expertise



Weick and Sutcliffe, 2007, Managing the Unexpected: Resilient Performance in an Age of Uncertainty, 2nd Edition

## Innovate

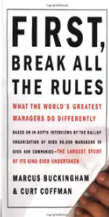
- Innovation- defined simply as a new idea, device, or method. Relies on peoples, processes, and technology.
- Imagine the possibilities- “what would this look like if?”
- Centralized Telemetry Monitoring Project
- Give yourself permission to fail.



<https://en.wikipedia.org/wiki/Innovation>

## Get Involved

- Do SOMETHING!!
- First Break all the Rules
- Hire for Talent- not experience or education
- All my staff are NI Certified
- 3 have MSN's, 1 DNP
- No NI Experience or education when I hired them.
- Continue education and certifications



First Break All The Rules: What the World's Greatest Managers do Differently. (1999) Marcus Buckingham and Curt Coffman. Simon and Schuster: New York, New York

## Network

- Put yourself out there
- Blogs
- Newsletters
- HIMSS- <http://www.himss.org/library/nursing-informatics/>
- ANIA - <https://www.ania.org/>
- AMIA- <https://www.amia.org/>
- Pioneers of Nursing Informatics- <https://www.amia.org/working-groups/nursing-informatics/history-project/video-library-1>



## Mentor and be Mentored

- Take on students, mentor your staff
- Find mentors
- It's a small community- don't burn bridges



## Share your Work

- Alaris Integration
- Publish, Present- my entire staff presents nationally
- HIMSS, Vendor User Groups, ANIA

## Have Fun

- Have Passion for what you do
- iFly- retreat



## Be A NURSE

